

# **IABR-2018+2020- THE MISSING LINK**

**CALL FOR PRACTICES  
CRITERIA AND GUIDELINES**

As curators of IABR–2018+2020, we call on innovative practices from around the world to participate in *The Missing Link*: a three-year (from early 2018 to summer 2020) program of knowledge sharing, peer supervision, and joint research by design including presentations and debates at the biennales of 2018 and 2020. This experimental program aims to see practices from various domains and continents and with different backgrounds share insights, breakthroughs, and innovative methods, and to subsequently together explore and, where possible, test how innovative, purposeful practices can help make the transition leap to a more resilient future, to an alternative living environment that is in balance with the capacity of the planet.

With the Curator Statement and the Research Agenda as its context and starting point, the program is organized in three consecutive steps. We use the immediate run-up to as well as the start of the 2018 biennale to draw up a joint work agenda. The 2018 biennale shows work-in-progress on the transition challenges and maximizes its public moment to develop and communicate the range of the narrative. From 2018 to 2020 we will focus fully on the development and testing of methods and spatial transformations, to collect proof that we will present to society and politics at the 2020 biennale.

This Call for Practices focuses on practices that actually close the gap between good plans and ambitious goals on the one hand, and their concrete implementation on the other. Building bridges, everywhere and at all levels, is a creative process that requires complementary capabilities, insights, and expertise. That is why we invite both designers and other social actors, every party that wants to commit and can contribute to a profound sociospatial transformation to a resilient future: truly innovative practices that are active in architecture, urban and neighborhood development, and spatial and environmental planning as well as in policy development, knowledge sharing and development, climate change, the energy transition, water management, food production, creative activity and industry, impact investment, and social enterprise.

We invite those who want to answer our call and actually join us in materializing *The Missing Link* to closely read the documents including all selection criteria and guidelines and subsequently complete the application form available on the IABR website.

We look forward to every submission and especially to a productive collaboration on research into *The Missing Link*.

FLORIS ALKEMADE   LEO VAN BROECK   JOACHIM DECLERCK

**INNOVATIVE PRACTICES**

The IABR–2018+2020 calls on innovative practices from around the globe to actively integrate their realized projects, their knowledge and approaches, and their expertise and experiences in a work and exchange process with the IABR and with other practices during a cycle that will take place from 2018 to 2020 and includes two biennale editions. On the basis of their specific knowledge and ability, the practices that are selected will contribute to the formulating and testing of prospects for action on behalf of profound sociospatial transformation towards a resilient future. This work process also builds on a productive international environment for knowledge sharing and development within which each practice can present, inform, and further develop itself.

With this Call, we invite participants to submit new insights, expertise, and approaches within the chalk marks of the Research Agenda. It is also worth pointing out that it is our explicit objective to go beyond the mapping of the impact on our urbanization pattern of the six transition leaps we have formulated in the Research Agenda. Our focus is on exploring, supporting, and portraying the quality that our living environment can achieve through and thanks to a major transition. Only when we can identify and envision this quality will the transition change from abstract to imaginable – to something we can want. At the same time, the Research Agenda also provides – across all challenges – the context for the quest for ways to accelerate and multiply those changes, especially in relation to the described transition keys.

## WITH THIS CALL, WE INVITE PARTICIPANTS TO SUBMIT NEW INSIGHTS, EXPERTISE, AND APPROACHES WITHIN THE CHALK MARKS OF THE RESEARCH AGENDA.

With this Call, the IABR again and emphatically ignores the global economy's spectacular, iconic projects and hotspots and focuses on the in-between and the beyond at the scale of urban regions, continents, and the world. If we want to achieve global development and climate goals, we have to work on the functioning, livability, and quality of our daily habitat and living environment, not only in the world's cities, but also in parts of the world that find it hard or impossible to keep up with globalization. Through this Call for Practices the IABR–2018+2020 thus explicitly focuses on the transformation of the generic, on building blocks for a solidary future project, and on prospects for action that work in both the centers and the peripheries of our urbanized and globalized world.

By helping to design an action perspective for the transformation to a resilient future, *The Missing Link* wants to contribute to a broader transition and be a forum for social debate about that future with both professionals and the general public.

**COLLABORATIVE TRAJECTORY UNTIL 2020****RUNNING UP TO 2018: COMBINING INSIGHTS AND METHODS**

In preparation of the 2018 work biennale, we will couple selected practices from the Call for Practices with our own IABR Ateliers. We will confront existing views with complementary expertise and possible solutions. The Research Agenda carries the load: standing on the shoulders of previous editions and existing studies and knowledge, specific

topics and statements are put on the table to provoke and, as always, as topics for debate and discussion. The combinations are further accentuated and developed into a collective agenda during the work conference in the opening weekend of the IABR–2018.

#### **IABR–2018**

This work conference sets the tone: the 2018 edition is an intensive work biennale. Once up and running, the exhibition will use the presence of visitors, media, experts, designers, policymakers, and administrators to address, test, and broaden new perspectives. The central question is whether and especially how the many initiatives, insights, and experiments can add up to the necessary radical adaptation and behavioral change. The process focuses on the work in progress of the transition and on showing and assessing the interim results to further improve work methods. The 2018 biennale will not just present a series of good projects or best solutions: informed by the first meeting and the joint scientific, strategic, and design-oriented substantiation, the curators will propose a number of reading and working

#### **BETWEEN BIENNALES**

Using the insights from 2018, we will accelerate towards the future by testing what works and what does not. There is no use in lingering over what we could have or should have done. Learning by doing allows us to gradually find new levers and to expose pitfalls. The biennale diptych requires a longer and above all implementation-oriented commitment. By developing new working methods and tools, the IABR–2018+2020 seizes opportunities to accelerate and multiply the leap from hypothesis to realization. The ambition for 2020 is to set up a continuous work cycle and to substantiate it with concrete projects. By investing in long-term collaborations until 2020, setting up a functional platform for exchange, creating a work tradition that builds on knowledge already acquired, and looking beyond a single IABR edition, we want to help develop a new modus operandi, a new organization model that accumulates insights and boosts a multiplication process. Through a succession of work sessions, conferences and debates that link existing cycles, we formulate one necessary step after the other and initiate new research projects and Ateliers.

## THE BIENNALE ACCOMMODATES DIALOGUE, THE EXPLORATION OF NEW COALITIONS, AND THE CONCEPTION OF INTEGRATED FUTURE SCENARIOS.

directions in a work exhibition. This (re) presents the opportunity for and setting of a series of work sessions, lectures, and public debates that explore how we can shift into a higher gear on the basis of the information that has been gathered. The biennale accommodates dialogue, the exploration of new coalitions, and the conception of integrated future scenarios. But it also shows a glimpse of what the future can be: we use our imagination to portray the quality we can achieve through the transition leap, both in the exhibition and on location.

#### **IABR–2020**

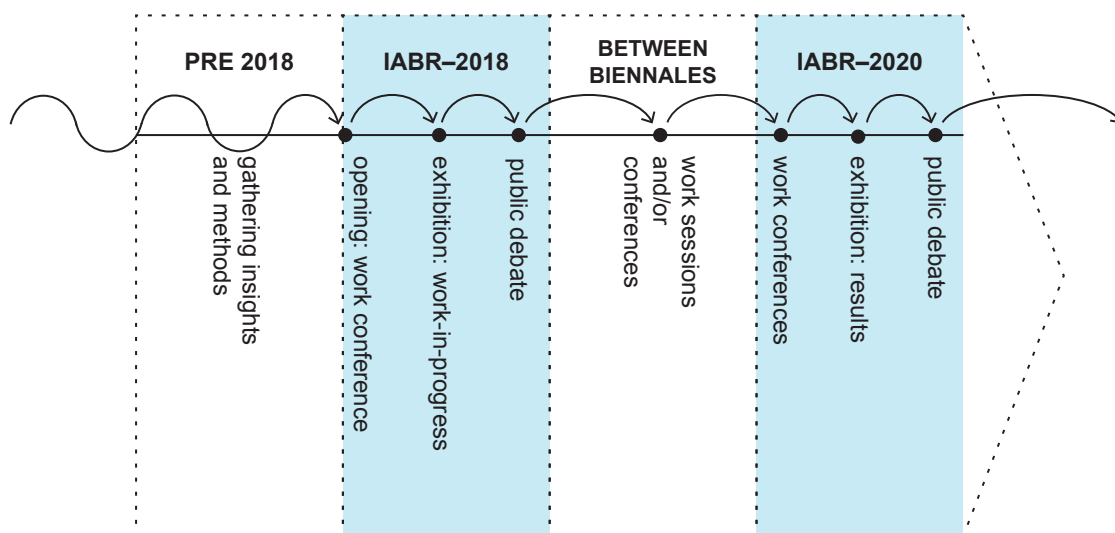
The 2020 exhibition will present the results of the three-year work cycle: actual transformations in the field that demonstrate prospects for action on behalf of the multiplication and acceleration of the transformation into a resilient future. Practices and realizations shown are no longer isolated, like exceptional realizations: they are part of a global community of practice with a shared ambitious transformative approach. By showing and drawing lessons from these results and practices, we continue to

build on the coalitions in 2020 through the dialogue with design practice, politics, and society and further focus on implementation on the basis of the developed prospects for action. That is the contribution that design and the international biennale can make to the realization of its ambitious goals.

IABR-2018+2020 hopes to kick off a cycle of incremental knowledge development

and exchange that will continue beyond the summer of 2020. This cycle can give rise to insights, opportunities, and new coalitions; it is a platform for new implementation mechanisms and new commissionerhip. In this way, we want to contribute to the realization of our ambitious goals, the development of prospects for action on behalf of the fundamental spatial transformation towards a resilient future.

**THIS CYCLE CAN GIVE RISE TO INSIGHTS, OPPORTUNITIES, AND NEW COALITIONS; IT IS A PLATFORM FOR NEW IMPLEMENTATION MECHANISMS AND NEW COMMISSIONERSHIP.**



*IABR-2018+2020 builds on previous editions and attempts to establish a trajectory of incremental knowledge development and sharing that will persist after the summer of 2020.*

**Would you like to participate in IABR-2018+2020-THE MISSING LINK? Please carefully read the selection criteria and guidelines and subsequently complete the application form available on the IABR website.**

## CRITERIA AND GUIDELINES

### JURY

A jury consisting of the three curators of the IABR–2018+2020–THE MISSING LINK, Floris Alkemade, Leo Van Broeck and Joachim Declerck, and IABR president George Brugmans will select the eligible practices.

### SELECTION CRITERIA

Submissions are judged on the basis of at least the following criteria:

- The practice is willing and able to contribute to the starting points, research questions and objectives set forth in the Curator Statement and the Research Agenda.
- The practice demonstrably impacts the interaction between and interdependence of the organization and the use of space on the one hand and widely supported behavioral changes on the other, or has the potential to do so in the eyes of the jury.
- The practice is willing and able to contribute to the acceleration and scaling of the transitions outlined in the Research Agenda and thus to work on the development of action prospects towards a resilient future.

### CONDITIONS FOR PARTICIPATION

- Participation is open to innovative practices that are active in architecture, urban and neighborhood development, and spatial and environmental planning or, for example, policy development, knowledge sharing and development, climate change, energy transition, water management, food production, creative activity and industry, impact investment, and social enterprise.
- Applicants must completely fill out and submit the IABR–2018+2020–APPLICATION FORM (which can be found on the IABR website: [www.iabr.nl](http://www.iabr.nl)) together with all attachments.
- Additional conditions may apply after selection, that is, if they are necessary for the work process, the exhibition, the public program, publication(s), or other activities and products.

### CONDITIONS FOR THE PARTICIPATION OF SELECTED PRACTICES

- Selected practices commit to a three-year program of knowledge sharing, peer supervision, presentations, and debate in the run-up to and during the biennales of 2018 and 2020. This means that each participating practice is prepared to share developed insights, breakthroughs, and methods with other practices, to be open about (the functioning and results of) its own practice and to not only create added value for that practice but also, emphatically and actually, invest in collective knowledge development for and research into *The Missing Link*.
- Practices that take part in the cycle will proactively participate in the work conference during the opening weekend of the IABR–2018 (24-27 May 2018 in Rotterdam, the Netherlands), in work sessions during the IABR–2018 and in at least two work conferences or sessions in the period until IABR–2020.
- In preparation and on behalf of this joint work process, the participating practices are willing to share all relevant information, insights, research, reports, and other substantive material with other participants and, if necessary, to prepare new presentations and syntheses to generate an effective dialogue.



- The knowledge of each individual practice and the jointly developed knowledge form crucial input on the narrative and the prospects for action the Curator Team develops until 2020 and is the basis for the ‘evidence’ presented at the IABR–2020.
- Practices take part in the cycle and their knowledge and material are used in work conferences and sessions; in addition, works of practices can be included in the IABR exhibition(s), public program, or publication(s).
- The following conditions apply:
  - The IABR handles the substantive preparation, organization, and production of the joint work cycle, the work conferences and sessions, the public program, the exhibition(s), and publication(s).
  - Selected practices are responsible for their own travel, accommodation, and transportation costs and for supplying or developing and producing material for the work process, the exhibition(s), and publication(s).
  - In cases where specific material of a practice is used in the exhibition(s) or in publication(s), the following additional conditions apply:
    - Photographs, videos, drawings, presentations, and other materials must be provided free of any copyright or other rights held by participants or by third parties.
    - The IABR is responsible for printing the selected visual materials and texts and for building the exhibition framework as well as the installation of practices in the exhibition, unless otherwise agreed.
    - The material produced for the exhibition becomes the property of the IABR, unless otherwise agreed in advance.
- The Curator Team and the IABR will synthesize and translate the results of the joint work process on behalf of the exhibition(s), publication(s), and public program(s) and formulate which additional components of the practice if any can be used for those products.

### **SELECTION PROCEDURE**

- Proposals can be submitted until 22 November 2017, 11:59 p.m. (GMT+1) using the application form that can be found on the website of the IABR: [www.iabr.nl](http://www.iabr.nl).
- Candidates will be notified as to whether their practice has been selected for participation no later than 20 December 2017. The IABR will not enter into correspondence regarding the selection.
- Collaboration will be formally confirmed in an agreement and is not final until this is signed by both parties.
- The IABR can ask selected participants to submit additional material in the interim in preparation for the IABR–2018+2020 work conferences, exhibitions, and publication(s).



## HOW TO SUBMIT?

You can submit your proposal by sending the following documents to [call@iabr.nl](mailto:call@iabr.nl):

- 1: The completely filled-out Application Form (in PDF) to be found on the website of the IABR: [www.iabr.nl](http://www.iabr.nl).
- 2: A maximum of ten A4-pages (in PDF) of material – such as photos, cartographies, representations of models or installations – that represents your practice in a relevant way and illustrates its functioning. The size of this file should not exceed 5 MB.
- 3: If you have additional material available – such as a short introduction movie of your practice – please send it via WeTransfer to [call@iabr.nl](mailto:call@iabr.nl) stating the title of your submission.

The Call for Practices closes on 22 November 2017 11:59 p.m. (GMT+1).

## IABR–2018+2020

IABR–2018 is scheduled to open on 24 May and close on 8 July 2018.

IABR–2020 is scheduled to open in the spring of 2020.

If you have questions related to the procedure of the Call for Practices, please contact the IABR by email at [production@iabr.nl](mailto:production@iabr.nl).

# IABR—

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